

CONFERENCE UNDER  
THE PATRONAGE OF



**Ministry of Health  
Sultanate of Oman**



**International Medical Tourism  
Exhibition & Conference**

# **INTERNATIONAL MEDICAL TOURISM EXHIBITION & CONFERENCE**

## **POST SHOWREPORT 2018**

**24<sup>ND</sup> – 26<sup>TH</sup> APRIL 2018**

OMAN CONVENTION AND EXHIBITION CENTRE  
MUSCAT – SULTANATE OF OMAN

[www.medicaltourismfair.com](http://www.medicaltourismfair.com)

Exhibition name : INTERNATIONAL MEDICAL TOURISM EXHIBITION & CONFERENCE  
Date : 24<sup>th</sup> – 26<sup>th</sup> April 2018  
Venue : Oman Convention & Exhibition Centre, Muscat, Sultanate of Oman  
Exhibition timing : 11:00 am – 8:30 pm



**CHIEF GUEST: OFFICIAL INAUGURATION BY HIS EXCELLENCY  
DR. SALEH BIN SALIM AL RAHBI / SECRETARY GENERAL OF  
HIS MAJESTY'S ADVISOR OFFICE**



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## About IMTEC

East Expo has been in the forefront of organizing Exhibitions and Trade conferences with passion and a drive to offer the best solutions built on quality, reputation and values across different Industries. The company takes immense pride in providing excellent customer service.

The International Medical & HealthCare Exhibition & Conference 'IMTEC' Oman 2019, will provide the perfect platform for hospital groups, Medical travel organizations and health services companies to increase their global presence and international patient network.

IMTEC Oman 2019, will welcome medical and professionals across Oman, Middle East, Africa, Asia, Europe and US market, offering a range of marketing solutions to all clients involved with the healthcare sector.

Through this spectacular show with an International presence, East Expo will showcase latest technological advancements and new trends in the Medical and Healthcare Industry. It paves the way for a genuine exchange of ideas on the most challenging issues of healthcare today.



## EXHIBITOR LIST

- » ALMAS HOSPITAL
- » AYUREGREEN HOSPITALS
- » SREEDHAREEYAM AYUREVEDIC EYE HOSPITAL RESEARCH CENTRE Ltd
- » DHATHRI HOSPITALS & PANCHAKARMA CENTRE, KERALA
- » EDAPPAL HOSPITALS PVT.LTD
- » GLOBAL MEDICALTOURISM
- » SIR HN RELIANCE FOUNDATION HOSPITALS AND RESEARCH CENTRE
- » KIMS HEALTHCARE GROUP
- » BLK SUPERSPECIALITY HOSPITALS
- » AYURVAIDYA HOSPITAL
- » MEITRA HOSPITALS-KOZHICODE
- » METROMED INTERNATIONAL CARDIAC CENTRE (MICC)
- » NARAYANA HEALTH
- » QUEZAPP
- » OXYMED HOSPITALS PVT LTD
- » PULP MULTI SPECIALITY DENTAL HOSPITAL
- » NAGARJUNA AYURVEDA CENTRE / INDHEAL
- » PGS HOSPITALS
- » PUNARNAVA AYURVEDA HOSPITAL
- » STARCARE HOSPITAL MUSCAT& INDIA
- » TOSH HOSPITAL
- » INDUS HEALTH PLUS MEDICAL SERVICES LLC
- » WOCKHARDT HOSPITALS
- » MEDICAL TOURISM MAGAZINE
- » LAKESKHORE HOSPITAL & RESEARCH CENTRE LTD
- » LIFELINE SUPER SPECILITY HOSPITAL
- » DAR ALMUBADARA PRESS PUBLISHING ADVERTISEMENT & DISTERBUTION
- » MEDICAL TRAVEL GMBH
- » BAVARIAN MINISTRY OF ECONOMIC AFFAIRS AND MEDIA, ENERGY AND TECHNOLOGY
- » MALAYSIA HEALTHCARE TRAVEL COUNCIL
- » BANGKOK PATTAYA HOSPITALS / LEADING STEPS INTERNATIONAL
- » VIVID HOSPITALS LLC
- » YALLACARE
- » UNIVERSITY HOSPITAL BASEL- SWITZERLAND
- » WELLNESSONE
- » ASTER HOSPITALS

# CONFERENCE PROGRAM

## DAY One: 24<sup>th</sup>, April, 2018

FIRST SCIENTIFIC SESSION: Theme: Cardiology | Moderators : Dr Khadhim Jafar / Dr Sukumaran

TIME	TOPIC	SPEAKER
08:30-09:00	Registration	
09:00-09:20	Management of Heart Failure	Dr. Pradosh Panigrahi, IBMS Regional Director CIS/Executive Director UKRAINE 
09:20-09:40	Primary PCI	Dr. Prashanth Panduranga, consultant cardiology, National Heart Center, Royal Hospital 
09:40-10:00	Cardiac Arrhythmia	Dr. Ismail Al Abri, National Heart Center, Royal Hospital 
10:00-10:20	Heart Failure In Oman	Dr. Matlooba Al Zadjali, National Heart Center, Royal Hospital 
10:20-10:40	Discussion	All

### OPENING CEREMONY

TIME	TOPIC	SPEAKER
11:00-11:05	Welcome Speech	IMTEC Organizer
11:05-11:25	Conference Speech	Chairman Organizing Committee
11:25-11:45	Medical Tourism in India ( keynote speaker)	Dr. Sajikumar, Chairman Of CII Kerala Chapter, Managing Director of Dhathri Ayurveda (P) Ltd. 
11:45-12:30	Tour inside the exhibition	All

SECOND SCIENTIFIC SESSION: Theme: Health Care Insurance | Moderators : Dr Mahmood Al Rahbi / Dr Matlooba Al Zidjali

TIME	TOPIC	SPEAKER
13:00-13:20	The role of health insurance in regulating the healthcare industry in Oman	Dr. Sukuraman Medical Director, Abeer Hospital 
13:20-13:40	The impact of digitalization on health insurance	Dr. Ritesh Singh Malik - Vipul Bettercare Management Services LLC, Muscat, Oman 
13:40-14:00	Mandatory Health Insurance & Employee Benefits	Sanjay Kumar Jha, Oman United Insurance CO. SAOG 
14:00-14:20	Data Driven Strategies for Cost Control	Dr. Ritesh Singh Malik - Vipul Bettercare Management Services LLC, Muscat, Oman 
14:20-14:40	International Health Care Insurance	Mr. Zdeslav Radovic, Founder & President, HTI Conference and Energy Clinic, Croatia 
14:40-14:50	Discussion	All
14:50	Lunch	

## DAY Two: 25<sup>th</sup>, April, 2018

FIRST SCIENTIFIC SESSION: Theme: Neurology and Neurosurgery | Moderators : Dr Mahmood Al Rahbi / Dr. Amal Al Maani

TIME	TOPIC	SPEAKER
08:30-09:00	Registration	
09:00-09:20	Updated in epilepsy management	Prof Khalil AL Shaikly, Khoula Hospital 
09:20-09:40	Radiological diagnostic and therapeutic management of Stroke	Dr. Ahmed Hamoud Al-Habsi, MD, FRCR, International Neuroradiology, Khoula Hospital 
09:40-10:00	Post Traumatic Brain Injury : Complications and sequelae	Dr. Qasim Al Hinaï, Department of Neurosurgery, Khoula Hospital 
10:00-10:20	Post TBI Psychiatric Complications	Dr. Munther Al Muqball, Specialist, Psychiatric Department Sohar Hospital 
10:20-10:30	Discussion	All
10:30-10:45	Coffee Break	

SECOND SCIENTIFIC SESSION: Theme: Medical Tourism | Moderators : Dr Qasim Al Hinaï / Dr Ahmed Al Habsi

TIME	TOPIC	SPEAKER
10:45-11:05	Medical Tourism In Iran	Dr. Sasan Momeni - Executive Director of IBMS / Dr. Behnam Shakbaie - Iran, Founder of microsurgical techniques in oral Implantology, awarded 
11:05-11:25	International Medical Tourism	Dr. Sadik Kodakat MBBS; MD, FRCA; CCST (UK), Chairman, Starcare Health Systems Ltd. 
11:25-11:45	Medical Tourism In Malaysia	Mrs. Nik YAZMIN , Chief commercial officer, Malaysia HealthCare Travel Council (MHTC) 
11:45-12:05	Medical Tourism In India	Mr. Kesavadas, CEO Meitra Hospital, India 
12:05-12:25	International Healthcare Certification	Dr. Sharon Kleeffeld PhD, IBMS Director of Quality Certification 
12:25-12:35	Discussion	
12:35-12:45	Coffee Break	

THIRD SCIENTIFIC SESSION: Theme: Evidenced Based Medicine | Moderators : Dr. Nada Al Seyabi / Dr Munther Al Muqballi

TIME	TOPIC	SPEAKER
12:45-13:05	Infectious Diseases Still a Major Public Health Threat	Dr. Amal Al Maani, Directorate General for Disease Surveillance and Control, Ministry of Health, Oman 
13:05-13:25	Updates in acute Bronchial Asthma Management	Dr. Fatma Al Balushi , Oman Medical Specialty Board (OMSB) 
13:25-13:45	Updates in management of acute upper GIT bleeding	Dr. Salim Al Masroori, Oman Medical Specialty Board (OMSB) 
13:45-13:55	Discussion	All
13:55-14:00	Coffee Break	

FOURTH SCIENTIFIC SESSION: Theme: Rehabilitation & Physiotherapy (Panel Session) | Moderators : Dr. Sajikumar

TIME	TOPIC	SPEAKER
14:00-15:00	Rehabilitation & Physiotherapy (Panel Session)	Dr. Saji Kumar , Chairman, CII Kerala, the Managing Director of Dhathri Ayurveda (P) Ltd 
		Dr Sajith Verma, Nagarjuna Ayurvedic Centre 
		Dr. SAKKARIYA K.N Founder & Managing Director, Ayugreen Hospital ( India ) 
15:00	Lunch	

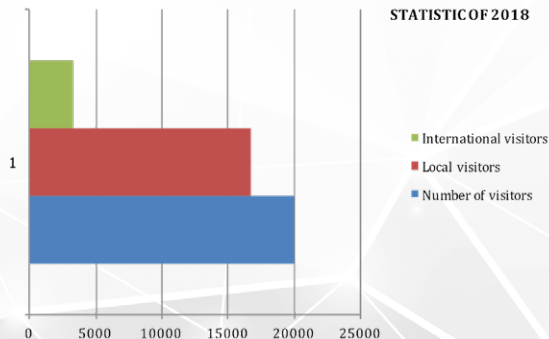


## EXHIBITOR TESTIMONIALS

1. Its good exhibition planed by IMTEC organizers and good experience for our hospital to attend and meet a lot of patients. By **Biju Prasad – Director & CEO - Sreedhareeyam Ayurvedic Eye Hospital and Research Centre.**
1. we are thankful to the organizer’s East expo and the new convention Centre who’s creating a successful platform for IMTEC. By **Dr. B Ayaz Akber- chairman- oxymed hospital.**
1. This is our first time to attend IMTEC Oman and we have seen a growing number of o visitors and patients and we want to explore the market and identify prospect. Its good beginning for us and we will attend next year. By **Gokul Copinath- CEO Edappal Hospitals**
1. We are satisfied with attending conference and we hope to come again next year. By **Maju Sharma- Deputy manager – BLK Hospital.**
1. We are very happy this year. It’s our first participation and the response quite good for us. By **Paritash P – group Marketing Head GCC- KIMS & Hospitals.**
1. As hospital from India we are very glad to attend this medical tourism in Oman. By **Dr.Ganesh Vaiyapuri – Chief Dentist- Pulp Dental Hospital.**
1. We have very good interaction with embassy of India and Ministry of Health, in fact it is very good experience. By **Dr. Saji Kumar- chairman- Dhathri Ayurveda.**

# VISITORS PROFILE

- General Public (patients)
- Decision Makers
- Doctors & Surgeons
- Procurement specialist from hospitals.
- Distributors & agents of medical equipment.
- Technicians.
- Research institutes & clinical laboratories.
- Healthcare organizations
- Medical services providers
- Government institutions
- Health insurance companies
- General and specialized medicine
- Nursing
- General Practitioners & healthcare professionals.
- Health & Fitness Therapists.
- Travel agents & Operators.
- Private Hospitals & Clinics.
- Cosmetic Surgery Clinics.
- Complementary Therapists.
- Medical technicians
- Pharmacies and drug manufacturers
- Physiotherapy centers
- Community health services
- Educational institutions
- Media and publications



Statistic of 2018  
Number of visitors: 20,000  
Local visitors : 16,700  
International visitors : 3,300

Countries :  
OMAN, INDIA, MALAYSIA- KUALA LUMPUR,  
BASEL, GERMANY, SWITZERLAND, DUBAI – UAE,  
CHERANALLORE, KOCHI

# MEDIA CAMPAIGN

**Oman**  
International Medical Tourism Exhibition and Conference opens in Oman

April 24, 2018 1:00 PM

The opening ceremony of the exhibition and conference, organized by East Expo, was sponsored by Dr. Saleh bin Salim Al Bahri, Secretary General of the Sultan's Medical Office.

The first day of the conference included a number of lectures and working papers on the subject of medical tourism.

The scientific programme of the conference includes a number of specialized sessions on the different types of injuries and how to treat them.

The conference will also receive the therapeutic tourism in India, Malaysia, and Thailand, as well as health insurance and its profits in improving quality healthcare.

A number of international speakers from U.S.A, U.K, India, Malaysia, and Iran with the participation of speakers from Khoulaf Hospital, National Heart Center, Al Nahda Hospital, Sohar Hospital, Oman Council for Medical Speciality and private hospitals will take part in the conference.

All you need is Health and Wellness  
Oman's No 1 Medical Tourism Exhibition  
is back for the 5<sup>th</sup> time and bigger than ever before

**IMTEC**  
International Medical Tourism  
Exhibition & Conference

Free Entry & Free Consultation

24th - 26th April 2018  
Oman Convention & Exhibition Centre (OCEC) Muscat, Sultanate of Oman

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THE ONLY MEDICAL TOURISM EXHIBITION IN OMAN

Exhibitions Highlights

Why you should exhibit at IMTEC OMAN 2018

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IndusHealthPlus @IH\_Plus · Apr 16  
Indian Specialists Doctors from Indus Health Plus to share medical expertise at IMTEC OMAN 2018. Oman, we are coming! Watch this space to know more!  
#Oman #IndusHealthPlus #IMTEC #IMTEC2018 #OmanIMTEC #GCC #Medical #Event #OmanEvent #MedicalTourism #MedicalTravel

AlNahda Resort & Spa @alnahdaresort · 12 Jan 2017  
"First Time in Oman!"  
#OmanEvent #Resort #NahdaResort#AlNahda #Event #EventMuscat #DaddyDayOut #FamilyResort #OmanTravel #AlNahdaResort

Week Brief Development · 2 Apr 2017  
#Oman @ Oman from 48 Apr

IndusHealthPlus @IH\_Plus · Apr 17  
We are happy to conclude the Oman IMTEC 2018 event at the Oman Convention and Exhibition Centre with Happy Sides and lots of things. Looking forward to a future enriched by the goodness of accessible and available medical care and facilities. #IMTEC #OmanEvent

SOMA Customers @SOMAgroup · 2 Apr 2017  
We will be at IMTEC Oman from 4th April. Hope to meet delegates and prospective patients.

Asia Broome @Asia\_Broome · 5 Apr 2017  
Don't forget to follow the #OCEC\_Pavilion #IMTEC

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**How will be the OMAN IMTEC 2018 event help the middle east healthcare sector to grow?**

Ad by IMCollective Cooperative

Why shouldn't social media be democratically owned by its users?  
User-ownership can ensure free social media without you being the product. Be among the first to join.

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1 Answer

Bahid Malik, Preventive Healthcare Specialist, UAE  
Answered Apr 23, 2018 · Author has 138 answers and 31.7k answer views

IMTEC Oman 2018 aims to provide a global platform for middle east medical travel & tourism companies like Indus Health Plus + to increase their brand visibility and brand recall with respect to international healthcare & service facilities. The objective of the event is to make medical tourism services easily accessible and available across the globe keeping in mind the quality of services provided. So here are some top benefits of this event for middle east healthcare sector:

- Explore the health care & medical sector advancement
- It is a platform to interact with decision makers
- Direct access to an ever-growing market
- Create strong contacts for future business
- Meet existing clients or partners for business growth
- Raise profile of organization in middle east
- Seek immediate business
- Accomplish business to business (B2B) & business to consumer (B2C) goals.
- Sell & showcase your products on global platform.
- Launch your medical or healthcare products

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April  
2018

Oman Convention  
& Exhibition Centre

Muscat  
Sultanate of Oman

Under Patronage

Ministry of Health  
Sultanate of Oman

Organized by

**EAST EXPO**

الشرقية لتظهير المعارض

www.medicaltourismfair.com



# SNAPSHOT IMTEC 2018



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Thank you, See you again



International Medical Tourism  
Exhibition & Conference

## INTERNATIONAL MEDICAL TOURISM EXHIBITION & CONFERENCE

**22<sup>ND</sup> – 24<sup>TH</sup> APRIL 2019**  
OMAN CONVENTION AND EXHIBITION CENTRE  
MUSCAT – SULTANATE OF OMAN

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الشرقيه لتنظيم المعارض

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